



CALIFORNIA DEPARTMENT OF  
FOOD & AGRICULTURE

A. G. Kawamura, Secretary

February 4, 2004

(VIA FACSIMILE)

ATTN: All Fair CEOs

RE: California Department of Food and Agriculture, Division of Fairs & Expositions

Dear Fair CEO:

It is my pleasure to announce that Norb Bartosik, General Manager of the California State Fair, has agreed to assist me in serving as a special advisor to the Division of Fairs & Expositions for the next few months. Bruce Lim will continue in his capacity as Interim Division Director.

Also, within the next few weeks, CDFA will distribute an announcement seeking a new Director of the Division of Fairs & Expositions. Members of the fair industry are encouraged to consider this very important position. And, to dissuade any conjecture, Norb has asked that it be conveyed that he will not be applying for the position.

It was truly heartwarming and enjoyable to see and feel the enthusiasm shown by all of you when we met during my recent visit to the Western Fairs Convention in San Diego. On behalf of Governor Schwarzenegger and our entire Department, we look forward to a very productive working relationship as we pursue the renaissance of California and California's fairs.

Sincerely,

A. G. Kawamura  
Secretary

AGK:km

